

UNIVERSITÄT
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INTERNATIONAL OFFICE

General Overview of English-Taught Courses at the University of Bayreuth

Available during the Winter Semester 2023/24

An overview for the summer semester 2024 is expected to be available as of 01.04.2024



Law, Business and Economics

Number	Course Title	Type	ECTS / Credits	Duration	Module Description
30048	Advanced Empirical Economics II: "Interdisciplinary Data Research: Network Inference"	S	5	3	
32522	Advanced Empirical Economics I	Tu		2	
32521	Advanced Empirical Economics I	Le	5	2	
33546	Advanced International Finance	Le	6	2	<p>After a brief review of basic concepts in international macroeconomics and finance, the course is divided in two main parts. The first part focuses on the characterization of international financial markets. It begins with a review of the principles of international risk-sharing through trade in assets, and discusses the core models under complete markets. It follows with the introduction of market imperfections addressing problems such as sovereign debt sustainability and limited enforcement of sovereign debts contracts.</p> <p>The second part concentrates on the study of global imbalances and external adjustments. Global imbalances serve as an indicator of risk and stability of the global financial system. The course reviews the factors that drive global imbalances for individual countries and the world economy as a whole. It distinguishes natural levels of borrowing on international markets from excessive borrowing and analyses related risks and potential inefficiencies, resulting from debt crises or currency attacks. The focus of the course is on the study of the theoretical models. However, models are introduced with a brief analysis of empirical regularities and stylised facts.</p>
33520	Advanced Macroeconomics	Le	8	2	<p>The objective of this course is to provide a systematic overview of modern international macroeconomics. The course is theory-based and aims at providing skills of analytical thinking in the context of international macroeconomics. The course offers insights into both real and monetary macroeconomics and emphasizes how real and monetary variables interact in an international equilibrium. The course is organized in four parts.</p> <p>Part I will concern intertemporal trade to and constraints for borrowing and lending from a country's perspective.</p> <p>Part II introduces the concept of purchasing power and the link between changes in the real exchange rate to productivity growth. Part III will examine monetary issues such as the relationship between the nominal interest rate, the price level, and the nominal exchange rate. Part IV combines insights from the monetary and the real economy and sheds light on the role of monetary policy for exchange rates and output.</p>
30033	Advanced Microeconomics II	Le	6	2	<p>This course is addressed to students who aim to obtain a Master (or PhD) degree in Economics, Internationale Wirtschaft & Governance, or Philosophy & Economics. Students who are currently completing a Bachelor program are welcome; they may take this course as preparation for international PhD programs. The analysis of the presented topics will be on a highly abstract and theoretical level. Therefore, students who take part in this course should have a profound knowledge of Microeconomic Theory (Game Theory) and good mathematical skills. The course is going to be a reading class. The participants and the lecturer will jointly discuss the book "Microeconomics of Banking" by Xavier Freixas and Jean-Charles Rochet. (https://mitpress.mit.edu/books/microeconomics-banking-second-edition)</p> <p>In alternating order, all participants (and the lecturer) will present parts of the book (at the black board - without slides). It is planned to cover chapter 1-5. Due to the structure of the course, there will be no distinction between Lecture and Exercise. Graded evidence of achievement: Short term paper (research idea or replication of a part of the book) and active participation in class.</p> <p>For further information see e-learning course https://elearning.uni-bayreuth.de/course/view.php?id=38321</p> <p>Target audience</p>
30034	Advanced Microeconomics II	Tu	6	1	
33540	Advanced Trade Theory	Le	6	2	<p>This course introduces students to firm-based theories of international trade with a strong analytical focus. Part I investigates elementary models of new trade theory, in particular models of monopolistic competition with homogeneous (Krugman, 1980) and heterogeneous (Melitz, 2003) firms. Our aim is to understand the determinants of firms' export decisions, which foreign markets they enter, and the role of firm heterogeneity in shaping those decisions. Building on the theoretical tools derived in Part I, in Part II we study how firms organize their production in a globalized world. We analyse the key drivers for firms to engage in horizontal and vertical foreign direct investment and obtain an understanding for the organization of global value chains. In Part III, we think about dynamic aspects of international trade. We investigate how contract enforcement and export experience shape firm export dynamics and discuss how supply relationships can work efficiently even if contract enforcement institutions are deficient.</p>

Number	Course Title	Type	ECTS / Credits	Duration	Module Description
33308	Current topics in economic research	S	6	2	Link to the Program of the Economics Research Seminar: https://www.vwl4.uni-bayreuth.de/en/research/research_seminar/index.html
30024	Applied Artificial Intelligence	Le & Tu		4	<p>Course Highlights: 12 Credits with weekly: flipped classroom lecture, discussion round, shared hands-on programming exercise, homework submission</p> <p>Summary: AI and the application of machine learning is becoming more and more popular to solve relevant business challenges. However, it is not only essential to be familiar with precise algorithms but rather a general understanding of the necessary steps with a holistic view-from real-world challenges to the successful, scalable deployment of an AI-based solution. As part of this course, we teach the complete lifecycle of an AI project focusing on supervised machine learning challenges. Apart from the technical aspects necessary when developing AI within complex systems, we also shed light on the collaboration of humans and AI in such systems (e.g., with the support of explainable AI), topics of ethics and bias in AI, as well as AI's capabilities on being generative and creative.</p> <p>Course Schedule: Week 42: Motivation, Terminology, Overview Week 43: AI Lifecycle: Initiation Week 44: AI Lifecycle: Modeling & Evaluation Week 45: AI Lifecycle: Deployment Week 46: AI Lifecycle: Concept drift Week 47: AI in Systems: Large Language Models Week 48: AI in Systems: System-wide learning Week 49: AI in Systems: Human-AI Collaboration Week 50: Creative AI Week 51: Ethics of AI</p> <p>Don't miss this chance to be at the forefront of AI! Enroll today and shape the future of Applied AI.</p>
32701	Auditing - Theory, Practice and Digitalization	Le & Tu	6	3	Students will get an overview about the meaning of accounting and auditing from the agency theory perspective. Afterwards, the term audit quality is defined and challenges in ensuring high audit quality are discussed. In particular, the independence of the auditor is questioned by illustrating DeAngelo's low-balling model. The theoretical findings are put into context with the current EU Directive on statutory audits and empirical research papers. The course also focuses on the principles of the statutory audit of financial statements. In this context, audit planning using the audit risk model as well as selected risk-oriented audit methods (e.g., calculating materiality, analytical audit procedures, monetary unit sampling) are considered. Building upon that, the opportunities for using data analytics in auditing are discussed. All topics are presented in theory and deepened by exercises.
33468	Selected marketing issues (Sensory Marketing (Implications for Humans, AI, and Robots)	Le	6	3	
00152	"Bachelor's, master's and doctoral seminar"	S		2	
32608	Business Process Management & Digital Innovation	Le & Tu	6	3	
30249	Climate Change	S	5	2	Central concepts and basic principles in climate science: Main anthropogenic environmental changes; Causes of global changes and human impact on climate change; effects of global changes on flora and fauna, migration and food production
33610	Corporate Governance: Theoretical Aspects	Le	6	2	
33611	Corporate Governance: Theoretical Aspects	Tu		1	
33557	Economic Progress and Institutional Change	Le	6	3	<p>What types of economic, social and political institutions foster economic performance and enhance the effectiveness of the state? Research in the field of institutional change and economic performance tries to shed light on the economic past as well as current developments in order to better understand past evolutions and, more importantly, to contribute to providing an analytical framework to predict potential effects of institutional change on economic performance. In this course, we look in detail at different types of economic, social and political institutions which enhance economic performance and which foster the effectiveness of the state by analyzing the modern economic literature on the topic. We advance our understanding of the evolution of economies over time and provide guidance to policy discussions with respect to the ongoing task of improving the performance of modern economies. We explore a number of theoretical and empirical economic studies which highlight the role of institutions and emphasize, in particular, the importance of property rights, effects and conditions for good governance, the effects of moral behavior, legislative shirking, and corruption. Moreover, we will also deal with economic literature which emphasizes that governments should act according to citizens' preferences and that good institutions enhance responsiveness and economic development. Instead of treating institutions as mere details, the course highlights their role in economic development.</p>

Number	Course Title	Type	ECTS / Credits	Duration	Module Description
37003	Introduction to Sport Management	Le	5	2	This lecture is geared towards first-semester students in the bachelor's programme in Sport, Business & Law. The course takes place in four small groups.
33519	Emerging Digital Technologies	Cs	5/6	4	The seminar is designed to provide students with an opportunity to build up necessary theoretical and methodological skills needed to conceptualize, conduct, and communicate the latest insights on different Emerging Digital Technologies. The block course will familiarize students with the essential basic concepts on a specific topic in modern digital technologies. While selecting a new problem is a fundamental anchor for research's relevance, a research's ability to provide rigorous results depends on a toolkit of theories and methods. Therefore we will also address the fundamentals of different techniques and approaches in the block course. In this context, theories provide the researcher with a sound basis by summarizing current knowledge and allowing for a precise investigation and definition of their topic's underlying phenomenon. They also provide the students with a theoretical lens to investigate their problems from the perspective they are most interested in. Complementary to this, methods afford the student with the ability to produce reliable results, which allow them to derive both meaningful and trustworthy conclusions. This way, they can make sure that their results are not only entertaining but also scientifically valid. To apply the lessons learned in the block course, the students will write a „Research in Progress Paper“. This semester we will focus on Blockchain technology since it has been a highly popular topic in research and industry in the last years. The block course will give a decent overview of the basics as well as the latest developments and therefore prepare the students for conducting meaningful research in this area. However, topics related to Blockchain are also very well suitable for the seminar papers, e.g., Self-Sovereign Identity or Platform Economy.
30742	Empirical Economic History	Le & Tu	5	3	The course is structured into two parts: Part one follows the economic development of Germany and its predecessor states chronologically from the 15th century to the beginning of the 20th century. Topics will center around the causes and consequences of three important turning points in German Economic History: 1) the Protestant Reformation, 2) the Age of Enlightenment, and 3) the Industrial Revolution. Part two will center around the importance of history for long-term economic development in Sub-Saharan Africa. Topics will include the effect of the transatlantic slave trade on cultural attitudes, colonial origins of comparative development as well as the persistent effect of pre-colonial institutions on current day development. Next to depicting the economic and political background, the course will discuss recent academic publications that stress the role of religion/culture, institutions, and human capital for economic development. This course aims at marrying descriptive style economic history with recent econometric approaches in economic history and long-run development. The course will discuss recent literature that assesses the economic development in a rigorous quantitative manner using the latest econometric tools. The course will consist of lectures and student presentations. Students will themselves be required to read and present the content of academic papers. Discussing empirical questions and methodological aspects that allow for causal inferences will be an important part of the course. It is required that students are familiar with estimation methods taught in Empirische Wirtschaftsforschung I as this course concentrates on the application of these methods.
00667	Empirical International Trade (Advanced Empirical Economics II: Empirical International Trade)	S	5	3	
36393	Empirical Labour Economics	S	6	2	This course is directed at master's students interested in the applied micro field, especially labour economics. This course is not purely a labour economics course: it is also a course in empirical modelling and applied econometrics. The tools covered in the course are central to those used in empirical labour economics, as well as other applied microeconomics fields. The focus will be the identification of causal relationships using regression-based analysis. Empirical examples will be drawn from recent work in labour economics.
32230	Empirical Economic Research II	Le	5	2	
32231	Empirical Economic Research II	Tu		1	
33545	Advanced International Finance	Tu		2	
28211	Experimental Methods of Soil Physics	Tu	3	2	This course provides basic laboratory training on key soil physical properties and processes. Participants will learn how to collect soil samples in the field, transport and store them in the soil physics laboratory, and how to quantify key soil physical properties. The course consists of a series of short lectures and laboratory exercises as well as laboratory work. The main parts are: 1. introduction to the course and initial calculations 2. sample day and field measurements (penetration resistance, shear stress and TDR measurements) 3. estimation of soil texture in the laboratory 4. measurement of basic soil physical properties (bulk density, porosity, volumetric and gravimetric water content) for field samples 5. estimation of water retention curve in the laboratory (method: hanging water column for low suction (sandbox) 6. Estimation of water retention curve (method: pressurised chamber, high suction) 7. saturated hydraulic conductivity (meter, Ksat) 8. plant-soil interactions (continuous measurement of matrix potential and water content in the rhizosphere of small plants, measurements of stomata conductivity and leaf water potential)
00155	Experimental Ecology	Le		1	Scientific research methodology; Principles of experimental designs; Types of experimental designs; Trait measurement and data analyses; Structure of scientific publications

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30037	Fairness in AI	S		3	Deepening of the pre-existing knowledge, a selected issue around the topic of fairness in AI in general and Explainable AI (XAI) in specific is chosen in consultation with the research team. This topic is then further explored within a scientific work, its presentation and discussion.
33013	Case studies "Risk Management in Global Business" (C-4) (International Risk Management)	S	5	2	
30026	Case studies "Introduction to Decision and Game Theory"	S	5	2	
33030	Case studies "Fundamentals of Decision Theory"	S	5	2	
55700	Foundations of Economic History I: Growth and Crises	Le	5	2	<p>The course gives an overview of different periods of economic growth and crises, using examples from early modern history to the recent past. The geographic focus will be on Western Europe and North America, but we will also discuss other world regions. Key questions include: When and where did modern economic growth originate? Why did some countries grow rich and others remained poor? Why did growth accelerate in some periods and slowed down in others? What are the causes and consequences of economic crises in modern history?</p> <p>The course's objective is to introduce students to the central scientific issues, research approaches, and empirical findings in the economic history of growth and crises. The first part of the course discusses drivers and patterns of economic growth in economic history. We will begin with growth in pre-industrial times and the Malthusian trap, elaborate on the British industrial revolution and the Great Divergence, and discuss modern growth periods like Europe's Golden Age after World War II. We will also touch upon the most common growth theories. The second, shorter part of the course will shed light on crises in economic history. A particular focus will be on the Great Depression of the 1930s. Tutorial readings will have a strong focus on quantitative papers. The lecture will also draw on formal economic models and narrative history.</p>
55701	Foundations of Economic History I: Growth and Crises	Tu	5	2	
33055	Game Theory I	Le	5	2	<p>Games in the sense of game theory are decision situations in which two or more agents - referred to as players - interact. Players are usually assumed to have well-defined objectives and to rationally pursue their goals using the available information about other decision-makers' behavior in a forward-looking strategic way. Thus, game theory may also be described as the theory of strategic interaction. Applications of game theory to real-world problems abound, mainly in the social sciences, biology, and recently also computer science.</p> <p>The course Game Theory I blends theory and applications in economics and business, like strategic competition in oligopolies or bargaining. Lectures and classes focus on non-cooperative games of complete information and Nash equilibrium as the standard solution concept. The sequel Game Theory II considers non-cooperative games of incomplete information (e.g., auctions and signaling games) and introduces seminal cooperative concepts such as the Nash bargaining solution, the Shapley value, and the core. The course is taught in English. The exam will be posed only in English, but questions can be answered in either English or German. If less than 5 participants register for a written exam, an oral examination may be held instead of the written exam.</p> <p>Topics:</p> <ol style="list-style-type: none"> 1. Introduction; What is game theory (good for)?; Some distinctions; A selective history of game theory; Von Neumann-Morgenstern utility; Illustration; 2. Static games of complete information; Normal form; Dominant strategies and rationalizability; Nash equilibrium; Existence of Nash equilibrium; Equilibrium selection and refinement; Replicator dynamics; Correlated equilibrium; 3. Dynamic games of complete information; Extensive form; Strategies in extensive games; Backward induction and subgame perfection; Example: Bargaining; Repeated games; Forward induction
33056	Game Theory I	Tu	5	1	
33096	Governance Economics I: Introduction	Le	5	2	
00900	Entrepreneurship and Digital Business Models	Ad. S	6	3	<p>The topic of the seminar will be to explore the internationalization strategies of start-ups and SMEs. Possible questions could be: How is the decision to internationalise is made? How does the internationalization of the company influence the founder?</p> <p>Students are enabled to work empirically and scientifically and to carry out qualitative interviews conduct and analyse interviews and write a scientific seminar paper based on the basis of their results.</p>

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30670	Political Economy	Ad. S	5	2	The seminar is geared towards master's students of Economics, International Economics & Governance, and Philosophy & Economics, who are interested in the application of economic reasoning to the analysis of political decisions. The purpose of the seminar is to give you both a sense of the frontier research topics and a good command of the tools used in the area. Advanced (and motivated bachelor's students) may also be admitted upon request.
00181	Impact Entrepreneurship - Developing Social and Ecological Innovations	S	5	4	You will learn advanced knowledge in the field of impact entrepreneurship (i.e., solving social and/or ecological problems through innovative methods). Furthermore, you will learn how to develop your own sustainable solutions for social and/or ecological challenges. In addition to obtaining a foundation of scientifically based content on impact entrepreneurship, you will learn the necessary tools and their application in practice-oriented workshops and will also be personally advised in a team by the interdisciplinary lecturers. Schedule: 1. Kick-off event (topic/problem presentation) 2. Interactive workshops (development of ideas/solutions, business models) 3. Independent further development of the project 4. Personal coaching (individual team advice) 5. Final presentations 6. Submission of the concept
00376	Inequality and Social Mobility	Le	6	2	
32180	Innovation Management (Product, Process und Business Modell Innovation)	Le	5	2	
33028	International Mergers & Acquisitions	Le	6	2	
00589	International Trade Law - UNCITRAL Treaties and Model Laws	Cs	6	2	This course will introduce students to the role of UNCITRAL in international commercial law. It will focus on four texts relating to UNCITRAL's work programme which are of particular relevance to the work of UNCITRAL and international commercial law. These are: (i) The United Nations Convention on Contracts for the International Sale of Goods (Vienna, 1980); (ii) The Convention on the Recognition and Enforcement of Foreign Arbitral Awards (New York, 1958); (iii) The UNCITRAL Model Law on International Commercial Arbitration (1985, amended in 2006); and (iv) The UNCITRAL Arbitration Rules. The course includes practical case studies and also involves a moot arbitration case.; Target audience; The course is specifically designed for students interested in the Vis Moot Court competition or international private law, and students enrolled in the specialization area and "International Legal Studies". Course material Course material will be made available for download on this page in due course. Please make sure to bring a print-out.
30228	Introduction to Data Protection Law	Le	5	2	This course introduces the basic legal data protection concepts and explains how the General Data Protection Regulation applies. It will help to understand the legal framework of the data protection law. The course consists of five parts: Introduction and basic structures; General right of personality and fundamental data protection; Personal data and Processing; Justification of Processing; Protection under public and private law.
33006	Introduction to Economics: Macroeconomics	Ad. S	5	2	The course is systematically structured into the following chapters: 1. Relevance of markets, competition & market failure 2. Macroeconomic indicators & national accounting 3. Monetary policy & fiscal policy 4. Growth in the long & short-run 5. Outlook: Markets for good politics
33007	Introduction to Economics: Macroeconomics	Tu		1	
30012	Introduction to Economics: Microeconomics	Le	5	1	
32500	Introduction to Empirical Methods	Le & Tu	6	3	Refresher course Empirical Economics. Lecture and (computer-based) exercises. This empirical crash course mainly addresses Master students who did not attend Empirical Economics I (EWF I, Empirische Wirtschaftsforschung I). (The contents of Empirical Economics I are a prerequisite in the Economics Master course Advanced Empirical Economics I). It is compulsory for H&E master's students in the economics convergence module. It is recommendable for: P&E master's students, Economics master's students and all students who are planning to specialize in empirical courses.
30440	Introduction to German Private Law	Le	5	1	General Introduction to German Private Law System, Codes and Literature; Books of the BGB; Introduction to General Contract Law; general principles

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30265	Lessons Learned	S	2	1	Main topic of the seminar Lessons Learned are presentations concerning individual (scientific) experiences and background, logistical and organisational details and repetition of scientific core skills needed for master program
32560	Marketing B: Corporate Communication and Media in Marketing	Le	6	2	
30261	Medicine and Climate Change I	Le	5	2	Determinants of health - Organ systems: anatomy and physiology - Climate change-associated diseases part I
33330	MUN I: Introduction to Model United Nations	S	5	2	Supplementary seminar to the lecture series Model United Nations
33332	MUN II: Interactive Lecture Series on International Relations	Le	5	2	Lecture series on the seminar "Model United Nations"
00497	Principles of Entrepreneurship (Master)	Le	6	2	In the lecture, students learn the basic principles of entrepreneurship, get acquainted with entrepreneurial processes, learn how to conduct feasibility analyses, how to design economically sustainable business models and how corporate entrepreneurship helps established organizations to stay innovative. In the exercises part, students have to apply their knowledge and solve small case studies.
00499	Principles of Entrepreneurship (Master)	Tu		2	In the lecture, students learn the basic principles of entrepreneurship, get acquainted with entrepreneurial processes, learn how to conduct feasibility analyses, how to design economically sustainable business models and how corporate entrepreneurship helps established organizations to stay innovative. In the exercises part, students have to apply their knowledge and solve small case studies.
32440	Refresher Course in Mathematics and Statistics	S		3	The main purpose of this course is to provide a fast track refresher in basic mathematics and statistics for master's students of the economic programs at the University of Bayreuth, especially the MA History & Economics. The main focus is on students without a bachelor's degree in economics. The content will cover basic concepts of calculus, linear algebra, analysis, descriptive statistics and inferential statistics that are needed throughout the master's programme. As this course covers only the basic concepts, no prior knowledge is required. However, the knowledge of these basics will be expected by your lecturers in the master's programmes.
30262	Medicine and Climate Change I	S		2	Determinants of health Organ systems: anatomy and physiology Climate change-associated diseases part I
34008	Seminar for bachelor's and master's thesis candidates	S		2	
00080	Seminar History of Financial Crises (Economic History of France in Globalization)	S	5	2	
34001	Seminar in Development Economics (Borders, Integration and Human Capital: Development in Sub-Saharan Africa)	S	2/6	2	
34002	Seminar in Development Economics (Borders, Integration and Human Capital: Development in Sub-Saharan Africa) (Bachelor)	S	5	2	
00443	Social Entrepreneurship Cases: Analyzing Social Businesses	S	6	4	In this seminar, we will analyze business models of social businesses (i.e. emerging and existing companies with social and/or ecological objectives), in order to discuss challenges and success factors. After completing the module, you will be able to critically evaluate and develop business models with social and ecological effects. During the seminar, you will acquire an understanding of the elements of a business model with socio-ecological goals. You will have the skill to identify the elements of a business model for an existing social business. In addition, you will be able to critically evaluate what constitutes a successful business model with economic and socio-ecological goals. Finally, you will acquire the competence to independently develop existing business models.

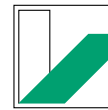
Number	Course Title	Type	ECTS / Credits	Duration	Module Description
30051	Specialization DLM/SMV (Strategic Social Media Marketing in the Sport Industry)	Le	5	2	This course focuses on the need for sport organisations to use social media in a strategic manner. A social media strategy process is introduced and aspects of social media such as content creation, posting strategies on different platforms, the importance of developing a brand personality, social media metrics and engagement, and social media algorithms are explained throughout the course. Additional topics covered in the course include social marketing, the use of brand ambassadors, influencers, and user-generated branding in sport organisations social media strategy, social and digital media innovations, the use of QR codes, and challenges sport managers face with social media use. The course is designed to provide students with the knowledge and skills to design effective social media strategies for both sport organisations and athletes.
30294	Sport Management in USA and Europe	Le	5	2	The course "Sport Management in USA and Europe" is organised in close cooperation with the Department of Sports Administration at Ohio University (USA, https://business.ohio.edu/sport-management). After a separate lecture phase (October-December) at the University of Bayreuth, the participants of the course will work on specific project tasks in regular online sessions (joint online sessions, January-February) together with students of the course International Sport Management at Ohio University. The solutions proposed by the individual groups will be presented at the end of the course in the form of specially produced videos. This lecture is geared towards students of Sport, Business & Law
30125	Tools in Social Research	S	5	2	The students acquire detailed and differentiated knowledge about the research process in the social sciences with a specific focus on qualitative and quantitative research methods. Based on this knowledge, student are able to choose the appropriate method of data collection for a range of research questions. Furthermore, they are able to develop designs for qualitative and quantitative studies. Finally, students acquire a basic understanding of qualitative and descriptive quantitative data analysis.
30014	Introduction to Economics: Microeconomics	Tu		1	
33521	Advanced Macroeconomics I	Tu		2	
33541	Advanced Trade Theory	Tu		1	
36394	Empirical Labour Economics	Tu	6	1	This course is directed at master's students interested in the applied micro field, especially labour economics. This course is not purely a labor economics course: it is also a course in empirical modelling and applied econometrics. The tools covered in the course are central to those used in empirical labour economics, as well as other applied microeconomics fields. The focus will be the identification of causal relationships using regression-based analysis. Empirical examples will be drawn from recent work in labour economics.
00440	Inequality and Social Mobility	Tu		1	
32181	Innovation Management	Tu		1	
32561	Marketing B: Corporate Communication and Media in Marketing	Tu		2	
33031	International Mergers & Acquisitions	Tu		2	

Key/Abbreviations:

Ad.S Advanced seminar S Seminar
 Cs Course Lab Lab course
 E Exercise Le Lecture
 ECTS Credit Points Tu Tutorial

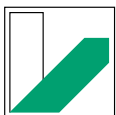
Please check availability of your chosen subject/course by contacting the respective faculty.

You can find contact details at www.uni-bayreuth.de/en/study



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