

Alumni Portrait

Interview with Daniele Andreatta Maffioletti

Nandita Isloorkar - Monday, 06. December 2021

Mrs. Andreatta Maffioletti finished her Bachelor's degree in Business Administration at the Universidade do Estado de Santa Catarina in Florianópolis, Brazil. She moved to Germany to pursue a Master's degree in the same branch and studied at the University of Bayreuth from 2011 to 2013. Mrs. Andreatta Maffioletti currently works at the BMW Group as a Parts Specialist in the Logistics Planning branch.

On 11. October 2021, Nandita Isloorkar conducted an interview with Mrs. Andreatta Maffioletti for the Bayreuth International Alumni Centre.



As an alumna of the University of Bayreuth, could you please tell us a bit about yourself?

My name is Daniele Andreatta Maffioletti, I am 33 years old and live in Munich with my husband. I was born in Brazil and lived there until I finished my Bachelor's degree in Business Administration. After that, I decided to learn new things, got a DAAD scholarship and learned German in Berlin, travelled all around Europe and then started my Master's degree at the Uni Bayreuth, after two very nice semesters as an exchange student.

After that, I began my career in logistics. It's crazy to think that soon I will celebrate my ten-year anniversary at BMW, my current employer. With them, I had the opportunity to return to Brazil, to get to know different production plants worldwide and to return to Germany, where I have been living for about two years now.

What kinds of international academic and career experience have you had to date?

I started my career at BMW Brazil where I lived for five years and where I had many nice opportunities. Since the company is very international and many of our counterparts are spread all over the world, I could visit the BMW factories in Asia (Thailand, India and Malaysia) in addition to the US and Germany. After five years of working on the production site and once my learning curve had stabilized, I decided it was time to learn something new, and here I am. Back in Germany. And who knows what the future will bring.

In the time since leaving the University of Bayreuth, what would you say was your most impressive achievement or experience, and did you have to face any challenges along the way?

After I finished my Master's degree at UBT, I was hired by BMW as a logistics planner in Brazil. For me, it was an impressive achievement, especially because I did not have much work experience yet, but I was willing to give my best to make the difference. To be sure, it is not easy to learn fast and cope with different cultures. Therefore, for me my best achievement was positioning myself and making a difference. It is the best feeling when you see that people trust what you say and that you can positively affect the environment that you are in.

How did your time at the University of Bayreuth prepare you for your career and influence you?

I think UBT helped me to be more open-minded and to take action. I consider myself an introverted person, which can sometimes make life more difficult, and it is a daily challenge to push yourself. Being in a foreign country with different cultures and learning something new was certainly a big step for me. I always wanted to work in an international company, and the challenges that I had already faced at UBT made me grow not only professionally but also as a human being. Empathy is a very important factor in life for me.

Do you have a favourite place on campus that you have fond memories of?

Definitely the library. Since I was learning German while I was at the University, I needed to study more than the other students. But it was a positive experience because I was not alone. Since the university is very international, I had a lot of friends who had the same challenges, and I knew that I would always find someone at the library for a coffee or just to share experiences.

What was your experience while searching for a job in Germany?

Since I just moved from Brazil to Germany, I do not have much experience searching for a job here.

Do you have any tips, especially for our international students, regarding the job-search process or when one has recently started a job in Germany?

Prepare yourselves. It is very important to make a positive first impression. Make sure the information on your CV is relevant for the job and prepare yourself for the interview. And be positive. If you failed to get the job, try to think what can you improve and what you learned from the process.

What is your current position like? What are your responsibilities?

I am a logistics specialist. Logistics is divided into a range of different areas, and I had the opportunity to learn about many of them, but mostly in a process planning function. Nowadays, I work in the distribution of vehicles – planning and steering the logistics process – delivering the right material at the right time to the right place with the expected quality.

What are your plans for the future?

To be honest, I don't know. I want to continue challenging myself. I've always thought about building a career and maybe going into a team management role, but let's see. Happiness and to having a good balance in life are my goals. Having a good job, but also having time for family, friends, hobbies, and of course adventures.