

Newsletter

July - December 2024 | China

Hello!

In this issue, we highlight a range of recent initiatives aimed at strengthening ties with Chinese universities and research institutions. From PhD workshops and networking events to DAAD lecture tours and delegation visits, we explore how Bayreuth is expanding its presence in China. These efforts are fostering valuable academic exchanges, deepening research collaborations, and creating new opportunities for students and faculty alike. Join us as we reflect on the impactful connections made and the future possibilities these partnerships hold.

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OCTOBER

China Education Expo 2018 in Beijing & Shanghai

As a representative of the University of Bayreuth, the Gateway Office has participated in several important networking and recruitment fairs in the region, including APAIE and the CEE (China Education Expo).

Being acclaimed as the leading event for overseas school to expand their presence in the world's potentially largest recruitment market, CEE had the active involvement each year by more than 20 national pavilions and over 600 overseas schools from about 40 countries and regions attracted around 60,000 visitors across China.



DAAD lecture tour in Guangzhou

During this visit, GO Shanghai, together with representatives from DAAD Guangzhou and the University of Cologne, visited five prestigious universities in Guangzhou, including South China University of Technology, South China Normal University, and HKUST Guangzhou.

The activities involved in-depth interactions with students, providing them with insights into the application process and study experience at the University of Bayreuth. Additionally, meetings were held with representatives from the international offices and faculty members of the Chinese universities to explore opportunities for further collaboration in student exchange and joint research projects between Chinese and German institutions.



PHD Workshop China 2024 in Beijing & Shanghai

PhD Workshop China since 2009 is a professional PhD student recruitment event where overseas universities and research institutes shall present their excellent PhD programs on-site, and interview the top Chinese postgraduates and PhD candidates.

Within the three-day PHD workshop in Beijing and Shanghai in November 2024, around 40 selected PHD candidates were invited to the interview.

The interviews served as a pre-selection of the promising candidates for the recommendation to professors of the University of Bayreuth. The language skills and the professional competence as well as the motivation of the candidates were examined with regard to their research project.



Hongkong Partners Week

At the invitation of HKUST, our partner institution in Hong Kong, GO Shanghai participated in this year's HK Partners Week. The event was jointly organized by eight public universities in Hong Kong with the aim of promoting study in Hong Kong and strengthening bonds with overseas universities.

The senior management and faculty members introduced Hong Kong's attractiveness as a destination for international exchange students, the city's strengths and opportunities and the campuses' world-class research and student facilities. This program "Hong Kong Partners Week", held from 8th to 13th December, also invited leading speakers from the industry to share Hong Kong's latest development.

In addition to university facilities as well as various student residences, the overseas delegates also visited Central, Tai Kwun, the Palace Museum and the West Kowloon District to learn about Hong Kong's history and cultural heritage conservation, as well as art and culture development. The delegates found the program fruitful and inspiring. We feel we are well informed and more ready to promote Hong Kong to our students than before, and we really hope this will generate good mobility both ways.



75th Anniversary Celebration of SISU and World University Presidents Forum

Professor Leible, President of the University of Bayreuth, and Dr. Heinemann, Senior Executive Director of the International Office, were invited to attend the 75th Anniversary Celebration of SISU and the World University Presidents Forum.

President Leible delivered the opening speech as a representative of SISU's international partner universities. The cooperation with Shanghai International Studies University is very special to us, as it is the longest-standing university partnership between the University of Bayreuth and China. We have been cooperating in the fields of Intercultural German Studies and Economics since 1986. We highly appreciate our firmly established and long-lasting partnership in various cooperative initiatives that contribute to the development of higher education and science, as well as the implementation of student exchange and training programs.

Additionally, Dr. Heinemann, representing both the European University Alliance SGroup and the University of Bayreuth, delivered a speech titled "New Integrated Knowledge Systems – Co-shaping Open Access Global Collaboration in Education, Research & Innovation" during a parallel session of the World University Presidents Forum. In the sub-forum, President Leible and Dr. Heinemann, together with representatives from other countries, also discussed topics related to civilization dialogue.





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