Letter of Motivation for the UBT GLOBAL Exchange Program

*The letter of motivation is to be written in well-formulated sentences. The maximum length of 3 pages should not be exceeded (font size 11). The content should focus primarily on your first priority. Other desired universities may be mentioned briefly, but do not require a separate letter of motivation!*

## What is your general motivation for a stay abroad? *(Evaluation: max. 1 point)*

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## Why did you choose this particular university as your dream university? *(Evaluation: max. 2 points)*

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## Why do you intend to study in this country? *(Evaluation: max. 2 points)*

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## How does a stay at your preferred university complement your study and career plan? *(Evaluation: max. 3 points)*

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## Welche persönliche Entwicklung erhoffen Sie sich von dem Aufenthalt? *(Evaluation: max. 1 point)*

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## How can you represent the University of Bayreuth abroad in order to inspire students to study in Bayreuth? *(Evaluation: max. 1 point)*

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